



Dear Community Supporter:

### **New Event Sponsor Opportunities!**

The historic Raven Theater in downtown Healdsburg has come alive with gusto over the last few years, providing a home for a wide range of performing arts and artists, ranging from local children to nationally known talent.

The nonprofit Raven Theater is run primarily by volunteer efforts, and much of its event income comes from concession sales. **You can gain visibility for your wine label while you help support the arts by donating cases of wine** (1, 4, 12, 50 – we're not above being greedy!) to be served at Raven events. And while your support gains public awareness for your own product offerings, you help ensure that the Raven Theater continues to provide a community home for performing arts for this and future generations.

You may choose to donate wine to be used for a variety of events, or opt to be the sole wine sponsor of an individual event. We accept **any** amount of wine you can part with!

To donate wine as the sole wine sponsor of a specific event, please refer to the next page.

The Raven Theater is managed by Raven Performing Arts Theater (a dba for Healdsburg Performing Arts Theater). Remember, the Raven belongs to our community, and can thrive only with your support. When we receive the wine, we will provide an in-kind contribution form for your tax purposes.

**To participate with your wine sponsorship or donation, call or fax Denny Drowty at 707.431.8591 or email [drowty@comcast.net](mailto:drowty@comcast.net).**

See you at the Raven!

## SOLE WINE SPONSOR FOR INDIVIDUAL EVENTS

If you have previously sponsored one of these events, you will be given first right of refusal on renewing that sponsorship.



### You Give:

- Promotional materials for display in theater lobby.
- As much wine as you can part with! Minimum single-event quantities depend on the expected audience needs of each event (see below).

### You Get:

- Sole & featured wine for the event. Each individual wine offering is displayed on the concession counter to increase your visibility and speed consumer selection.
- Your materials on display in our lobby.
- Your name/logo on event materials (posters, programs, etc).
- Spoken acknowledgement from stage.
- Six tickets to the event you sponsor.

### Wine Sponsorship Opportunities and Requirements:

- July 28, 2007 — Concert: The **EDLOS** sing a cappella Broadway (tentative)  
Wine requirement: 2 case white, 3 case red *SPONSORS CONFIRMED!*
- September 28, 2007 — Concert: **Tommy Castro** (tentative)  
Wine requirement: 3 cases white, 3 cases red *SPONSOR CONFIRMED!*
- September 29, 2007— Concert: **Applause!** Our quarterly open-mic evening  
Wine requirement: 1 case mixed white & red
- October 4-6, 12-13, 19-20 — Play: **How I Learned to Drive**  
You may opt to sponsor a single weekend, or the entire run of this dramedy.  
Wine requirement, each weekend: 2 cases white, 3 cases red  
Wine requirement, entire run of 7 performances: 5 cases white, 8 cases red
- October 26 OR November 2 OR 3 — Concert: **Roy Rogers** (tentative)  
Wine requirement: 2 cases white, 3 cases red
- November 8-10, 16-17, 23-24 — Play: **One Flew Over the Cuckoo's Nest**  
You may opt to sponsor a single weekend, or the entire run of this dramedy.  
Wine requirement, each weekend: 2 cases white, 3 cases red  
Wine requirement, entire run of 7 performances: 5 cases white, 8 cases red

**NOTE:** The nonprofit Raven Theater is run primarily by volunteer efforts. It is managed by Raven Performing Arts Theater (a dba for Healdsburg Performing Arts Theater). Remember, the Raven belongs to our community, and can thrive only with your support. **To participate with your wine sponsorship, call or fax Denny Drowty at 707.431.8591 or email at [drowty@comcast.net](mailto:drowty@comcast.net).**